

DESIGNINGJOE

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objective

- To clearly communicate ideas through the details of design.

education

- School of Visual Arts, NYC - BFA Advertising Design, 1989

computer software programs

- Photoshop CS5
- Dreamweaver CS5
- iMovie
- InDesign CS5
- Illustrator CS5
- Quark 7.0
- iDVD

skills

- J-Query
- Cascading Style Sheets - CSS
- Corporate Identity, Advertising
- HTML Web Development
- Magazine Layout, Posters, Brochures
- Photo re-touching

professional experience

January 2009 - Present, My Web and Graphic Design Business: www.DESIGNINGJOE.com

- Designed posters and website for Hampton Theatre Company.
- Designed logo and website for Flying Point Surf School and 41 North Board Corp.
- Other projects available for viewing at www.DESIGNINGJOE.com.

May 2004-January 2009, Graphic Artist-Cornell Cooperative Extension, Riverhead, NY

- Designing educational booklets and brochures for teachers and education specialists.
- Developing websites for various Cornell Cooperative Extensions, including a Flash-based timeline.
- Responsible for conceptualizing and creating 4 color posters, table runners, desk-top displays & events calendars.

Nov. 2006-May 2007, Freelance: Flash Designer-ICVM, Mattituck, NY

- Developed Flash based animation for the featured - Simplify Your Career Choice section of the international law firm, Winston & Strawn. www.winston.com
- Constructed new pages and updated existing pages using Dreamweaver for various national businesses.

Feb. 2005-April 2007, Freelance: Flash Designer-27East and Breakwater Design, Bridgehampton, NY

- Developing Flash based animation for corporate web sites.
- Constructing websites in Dreamweaver for various East-End businesses.

2001-2004, Freelance

- Conceptualized and designed web site for Mangia Media, Watermill, NY.
- Desktop design for print and the web at The Cement Works, NYC.
- Conceptualized and created various flyers and brochures for corporations and bands such as A Wish & A Smile and The Steve Vincent Quintet.

2000-2001, Art Director-National Healthcare Resources, NY

- Created corporate identity using Photoshop and Illustrator.
- Worked with Dreamweaver to design interface of intranet scoring engine.
- Developed software application logos in Illustrator for point of sale display booths.

1993-2000

- Enjoyed a moderately successful acting career while continuing with freelance design. Jobs include graphic design at Kirshenbaum & Bond, NYC, as well as logo design and web development for the NYC theater company, Yankee Rep.

1991-1993, Assistant Art Director-Chiat-Day Direct, NY

- Designed and completed direct mail brochures, booklets and collateral material, from concept to camera ready art.
- Arranged for and directed out-of-house services, including illustration and photo shoots
- Directly responsible for projects from concept to finished mechanical to final film.

1989-1991, Art Director-Crescent Publishing, NY

- Directed design and layout of two bi-monthly magazines using the first incarnation of Quark Xpress.
- Responsible for national magazine cover design and photo editing.